



Poverty: A-Z

An Art Advocacy Project by
Community Action Kentucky


Step 1: A short-essay (25-50 words) contest will be held to find the best terms for EACH letter of the alphabet to describe the fight against poverty in Kentucky.

 Due Date: **1.20.2012**

Step 2: With the best short essays collected, Community Action Kentucky will partner with photographers to capture images that represent this new “alphabet”.

Step 3: Each pair of photos and essays will be presented together so that every “letter” will be an individual piece.

Step 4: The installation of 26 pieces will be complimented by an event program.

 A donor will be sought to provide the printing of the programs.
This is a sponsorship opportunity.

Step 5: Community Action Kentucky will debut *Poverty: A-Z* at the June 2012 Community Action Kentucky Conference on Poverty.

Step 6: Community Action Kentucky will schedule and make arrangements for presentation of the installation in key locations across Kentucky. These key locations will include the headquarters of Community Action Kentucky member agencies and *Poverty: A-Z* sponsors.

Step 7: Sponsors will be recognized at the debut, on the Community Action Kentucky website and in the aforementioned *Poverty: A-Z* program.

Step 8: To be involved and support Community Action Kentucky’s efforts to tell the story of poverty, call Kate Haydon 502-875-5863.